

Louisville Public Media
Community Advisory Board Meeting
December 8, 2015
4:30 p.m.

LPM Advisory Council	Attendance
Brian Bear	Absent
Catharine Birch	Present
Paul Bolton	Absent
Mac Brown	Present
Brian Bruenderman	Absent
Aukram Burton	Absent
Janice Childers	Present
Amber Duke	Present
Scott Estes	Present
Mary Ellen Harned	Present
C. Peter Heesemann	Present
Kate Holwerk	Present
Kenneth Johnson	Absent
Dana Lindley	Present
Curtis McCubbin	Absent
Kristen Miller	Present
Dan O’Gara	Present
Cooper Robertson	Present
Annette Skaggs	Absent
Smith Rodes	Present
C. Michael Stewart	Absent
Brian Vowels	Present

LPM Staff: Kirsten Pfalzgraf, Donovan Reynolds, Layla George, Kyle Meredith, Daniel Gilliam, and Stephen George

- Amber Duke called the meeting to order
- Minutes were approved from October meeting.
- Duke updated group on resignations from Susan Dunlap and Tom Bohnert. Dunlap’s resignation leaves an open slot for a secretary. Please contact Kirsten with interest in filling this spot.
- New Applicant: Erin Yates was submitted for approval to join the Community Advisory Board

- Smith Rodes reported that she met with Yates and she endorsed her membership to the group. Rodes made the motion to approve her application. Cooper Robertson second the motion and the motion was passed.
- Board Engagement Committee Update: Brandon Coan reported that the BEC has been working on updating the D&I goals for the organization.
- Donovan Reynolds reported that two D&I experts from NPR would be leading training for the board and staff in the coming months. CAB members would be included and details would be coming soon

WFPK group report: no report

WFPL Mac Brown reported that the group had meet with Stephen George to discuss new initiatives by the newsroom

WUOL group report: No report

Development update: Layla George reported that membership is strong

- \$5 buck Friday was a success and welcomed 250 new members
- We are retaining 90% of sustaining members
- A new membership database will be installed in the spring

WFPL Updates:

- WFPL is committed to increasing digital traffic and enhancing the digital experience
- Web traffic is up 40% at wfpl.org
- The Next Louisville: Race, Ethnicity and Culture will launch in January
- The News team is getting out into the community more
- Diane Rehm is retiring after the 2016 show cycle
- A Prairie Home companion will no longer re-air on Sunday afternoons
- The investigative show Reveal will begin airing in January

WFPK updates:

- WFPK will be celebrating 20 years of the current format next year with a series of events and programs. In January, a fundraiser will be held at the Brown Theater.
- Planning has begun for this year's season of WFPK Waterfront Wednesday
- Two new shows have debuted on WFPK (The Guest List and Speed of Sound)

WUOL updates:

- The Instrumental Partners program was able to fill an essential need in the JCPS system, providing 44 instruments to students, with support from the Whitney Foundation.
 - Holiday programming will air all month long
 - The 10th annual Holiday Choral Festival was a complete success
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- Amber Duke moved to adjourn meeting.