

Louisville Public Media
Community Advisory Board Meeting
December 13, 2016
4:30 p.m.

LPM Advisory Council	Attendance
Catharine Birch	Absent
Paul Bolton	Absent
Mac Brown	Present
Jordan Clemons	Present
Amber Duke	Present
Mary Ellen Harned	Present
Jason Hesketh	Present
C. Peter Heesemann	Absent
Dana Lindley	Present
Curtis McCubbin	Absent
Dan O’Gara	Absent
Vaughn Payne	Present
Annette Skaggs	Absent
Brian Vowels	Absent
Lauren Warren	Present

LPM Staff: Stephen George, Daniel Gilliam, Kirsten Pfalzgraf and Michael Skoler

- Amber Duke called the meeting to order
 - CAB Member introduction
 - New LPM President Michael Skoler introduced
 - Most of career in public radio – WG(B/P)H, NPR in Africa, Minnesota Public Radio, created public insight network. Leading digital initiative public radio national.
 - Has never been in Kentucky before, is a Kentucky colonel.
 - Big on community, we work best together, goal is to bring people together during a time of divisiveness. Shared fact base is very important for meaningful discussion.
 - Big goal is to reach every part of the community, he wants to make membership in LPM the best way to connect and engage in the community.
- WFPL / KyCIR

- Combating fake news, big problem, cultural issue.
 - Stephen: response is to push back on people pushing false facts, hold those accountable. Important for the money source to be held responsible as well.
 - Goal is to bring people together to discuss and propagate true news.
 - Kirsten mentioned: Possible events coming up at the Public Library to discuss fake news

- CAB member update
 - New member, Jason Hesketh – first email nominated member.
 - Cooper and Erin have resigned due to job changes.
 - Aukram, Scott, and Kristen’s terms expired in July of 2016. New column has been added to the sign in sheet to help people know when their terms are up.

- Approval of minutes from September meeting

- Update of CAB mission statement
 - Clarify purpose, why we are here, who we are
 - Motion to approve new mission statement of the CAB
 - Dianne Ream show has been replaced with 1A (short for First Amendment), there are archived shows of his on a website that you can go and listen to. Change of format, no call-ins anymore. Take-away and On-point offers call in opportunities for people.
 - Podcast is called “Truth be told” podcast about race

- Amber reported that the PechaKutcha crowd was amazing, recent events and partnerships have been timely and appropriate. Some overlap of news stories on the webpage when they relate to different columns. Top 4 stories curated, curious Louisville tile.

WFPL

- Morning email news has been moved to 11. It lets you catch up with the news that’s not being talked about on the television in the morning.

- WFPK
 - New Thursday night Jazz performance at Butchertown Grocery at Lola every Thursday. People on the stations will be talking about jazz on Thursday, DJs will be picking the bands that will be performing. Part of the initiative is getting people to like jazz more, starting second week in February. CAB Members are invited to come.

- Mac reached out to public media stations across the country to get input on how best to re-organize the CAB.
 - There's a need to get more information coming into the CAB, not directly from the station managers.
 - Look at what other outlets are covering; compare it to what we're covering.

- CAB is to make sure community feels served by the frequencies that are afforded to public radio
 - Tied to the vision of where we want to go and how we want to serve the community.
 - How does our network provide some insight into
 - Call to come to events and give some feedback, reports go to the board of directors, ability to provide input to the board is critical.

- Amber Duke moved to adjourn meeting.