

Louisville Public Media  
Community Advisory Board Meeting  
June 14, 2016  
4:30 p.m.

<b>LPM Advisory Council</b>	<b>Attendance</b>
Catharine Birch	Present
Paul Bolton	Absent
Mac Brown	Absent
Brian Bruenderman	Present
Aukram Burton	Present
Janice Childers	Absent
Jordan Clemons	Present
Amber Duke	Present
Scott Estes	Present
Mary Ellen Harned	Present
C. Peter Heesemann	Present
Dana Lindley	Present
Curtis McCubbin	Absent
Kristen Miller	Present
Dan O’Gara	Present
Cooper Robertson	Present
Annette Skaggs	Present
Smith Rodes	Present
C. Michael Stewart	Absent
Brian Vowels	Present
Erin Yates	Absent

LPM Staff: Kirsten Pfalzgraf, Donovan Reynolds, Layla George, Stacy Owen, Daniel Gilliam, and Stephen George

- Amber Duke called the meeting to order
- Minutes were approved from March meeting.
- Duke updated group on resignations from Ken Johnson
- Duke suggested creating a living document that would outline how members could be more involved with the station. Assigned each subgroup the task of:
  - Creating a list of things members can do to help stations

- Reach out to Amber if anyone is interested in helping pull together this list (possibly into a Google doc)

Capital Campaign update:

- Layla George reported that Capital Campaign is close to 5.5 million

Diversity Initiative update:

- Brandon Coan updated that a planning cycle has been created to track initiatives over one year
- A survey will be sent around to the boards and staff, similar to last year
- Dr. Ruther, Director of the Kentucky State Data Center, will then compare those results to the demographics of the listening area
- Coan will then lead a visioning/feedback session in September for staff and board members.

Jordan Clemons was nominated and selected for Secretary position on Community Advisory Board.

Mac Brown was nominated and selected for Vice Chair position on Community Advisory Board

Sub-group reports:

- WFPK sub-group: no report
- WUOL sub-group: this group would value more tangible tasks.
- WFPL sub-group: valued the partnership with WAVE on the Kentucky Constables story, Appreciated Strange Fruit rally after Orlando nightclub tragedy. The group would value more tangible tasks.

Station reports:

**WFPL:** Stephen George provided updates on staff changes and searches:

- Jonese Franklin has been hired Digital Editor
- Roxanne Scott has been hired as Economy Reporter
- Lisa Galespie has been hired as Health and Innovation Reporter
- Web traffic up by 56% on WFPL.org
- New podcasts are in the works and feedback from the CAB will be valuable
- Asked CAB members to promote listening in digital spaces with social networks

**WFPK:** Stacy Owen reported that:

- Night Visions Radio has celebrated 5<sup>th</sup> Anniversary
- World Force Reggae celebrates 10 Year Anniversary. They will celebrate at this year's Reggae Picnic on June 25 at Waterfront Park.
- The station is busy planning for the Forecastle Festival

- Encouraged CAB members to share new CitySong video series with their social networks (the latest installment features Joan Shelley).

**WUOL:** Daniel Gilliam reported

- The Stations Summer Listening series returns in July with on-air components and live, free family events

Donovan Reynolds updated group that there is a search being conducted for his replacement and a new candidate may be chosen by the end of the summer.

- Amber Duke moved to adjourn meeting.