

Louisville Public Media
Community Advisory Board Meeting
March 10, 2015
4:30 p.m.

LPM Advisory Council	Attendance
Brian Bear	Absent
Tom Bohnert	Present
Brian Bruenderman	Absent
Aukram Burton	Present
Janice Childers	Present
Amber Duke	Absent
Susan Dunlap	Present
Scott Estes	Present
Mary Ellen Harned	Present
Kate Holwerk	Absent
Kenneth Johnson	Present
George E. Lee, Jr.	Absent
Dana Lindley	Present
Kristen Miller	Present
Cooper Robertson	Present
Annette Skaggs	Present
Smith Rodes	Present
C. Michael Stewart	Absent

LPM Staff: Kirsten Pfalzgraf, Donovan Reynolds, Stacy Owen, Daniel Gilliam, Ashley Lopez and Ja'Nel Johnson

Other attendees: S. Brandon Coan, Board of Governors Engagement Committee Chair, and member applicants Danny O'Gara, Mac Brown and Catharine Birch

- Scott Estes called the meeting to order
- Minutes were approved from December 9 meeting
- Ken Johnson described a new process for new applicants to include:
 - One-on-one interviews between current members and applicant prior to formal vote
 - Presenting and discussion of bylaws with applicant
- Mr. Johnson then recommended applicants for membership, referring to the written endorsement distributed prior to meeting
 - Danny O'Gara

- Catharine Birch
 - Curtis McCubbin
 - Mac Brown
- Aukram Burton voted to accept new members. Motion was second by Mary Ellen Harned and Cooper Robertson. All candidates were approved as new members.
 - Brandon Coan reported on updated of Board Engagement Committee and LPM diversity initiatives:
 - Survey developed by Advisory Council was replicated and delivered to Board of Governors and to LPM staff
 - Dr. Matthew Ruther, Director of the Kentucky State Data Center, created a comparison between LPM and the coverage area.
 - Board Engagement Committee is planning a diversity taskforce meeting with members of staff and boards to identify goals for diversity
 - Goals would inform a new diversity statement and would be presented to the Board of Trustees in May meeting
 - Diversity initiatives are seen as a priority by the organization would be ongoing
 - Scott Estes moved to change the name formal name of the group from Advisory Council to Community Advisory Board to reflect the CPB formal recognition and to avoid confusion with the KyCIR Advisory Council
 - Mary Ellen Harned second the motion. The motion was passed.

Station news:

- **WFPK:** Stacy Owen thanked the WFPK subgroup for providing feedback about the program, Wits. It was deemed that it would be a more fitting program for WFPL.
 - Sean Cannon is looking to repurpose some of his earlier interviews into a new program and has created a demo. If any CAB members are interested in hearing the demo, email Sowen@wfpk.
 - WUOL and WFPK are hosting an instrument drive and Concert this Saturday at Headliners beginning at 9 p.m. to benefit Instrumental Partners featuring Moonlight Peddlers, Thirty Spokes and Small Time Napoleon
 - The 2015 season of WFPK Waterfront Wednesday is taking form. Several headliners have been secured including Shakey Graves in April, Civil Twilight in May and Bela Fleck and Abigail Washburn in June
- **WFPL:** Donovan Reynolds introduced Political Reporter Ashley Lopez and Health Reporter Ja'Nel Johnson.

- Ja'Nel came to Louisville in late September 2014 from KVNO News in Omaha, Neb., where she was the news director. She is currently reporting on health as part of The Next Louisville project.
- Previously, Lopez was a general assignment reporter for WVCU in Fort Myers and a political reporter for WLRN-Miami Herald News.
- WUOL- Daniel Gilliam reported that the station is looking to host a trip to Italy in the fall.
 - The station is looking to hire a part time staff member that would manage the stations
- Mr. Estes reminded the Board that new officer elections will take place in June for the following positions:
 - **Chair**
The Chair shall have general charge and supervision of the affairs of the Council and shall perform such other duties as may be assigned to him or her by the Board. The Chair shall serve as Chair for no more than one two-year term or when he or she loses status as a Member.
 - **Vice-Chair**
At the request of the Chair, or in the event of his or her absence or disability, the Vice-Chair shall perform the duties and possess the powers of the Chair and such other powers as the Council may determine, and shall perform such duties as may be assigned to him or her by the Council. The Vice-Chair shall serve as Vice-Chair for no more than one two-year term or when he or she loses status as a Member.
 - **Secretary**
The Secretary shall have charge of books, documents, and papers as the Council may determine. He or she shall attend and keep the minutes of all of the meetings of the Council. He or she shall keep a record, containing the names, alphabetically arranged, of all persons who are Members, showing places of residence, and such books shall be opened for inspection as prescribed by law. He or she shall, in general, perform all the duties incident to the office of Secretary, subject to the control of the Council, and shall do such other duties as may be assigned to him or her by the Council. The Secretary may assign any or all of his or her functional responsibilities to a staff member of LPM, with the President's approval, but shall in all cases retain responsibility to the Council for ensuring fulfillment of the requirements of the office. The Secretary shall serve as Secretary for no more than one two-year term or when he or she loses status as a Member.

Anyone interested in filling one of the leadership positions should email Kpfalzgraf@louisvillepublicmedia.org.

- Mr. Estes moved to adjourn meeting.

FUTURE MEETINGS – 4:30 p.m. (second Tuesday)

June 9, 2015