

**Louisville Public Media
Community Advisory Board Meeting
September 15, 2015
4:30 p.m.**

LPM Advisory Council Attendees

Amber Duke
Bryan Bear
Brian Vowels
Pete Heesemann
Mac Brown
Ken Johnson
Dana Lindley
Dan O’Gara
Paul Bolton
Mary Ellen Harned
Curtis McCubbin
Kate Holwerk
Susan Dunlap
Catherine Birch
Tom Bohnert
Smith Rodes
Annette Skaggs

Staff

Donovan Reynolds
David Gilliam
Stacy Owen
Stephen George

- Amber Duke called the meeting to order.
- Minutes were approved from the June meeting.
- Motion was made to approve new CAB members. Peter Heesemann and Brian Vowels were welcomed to the group. Motion passed.
- Community Advisory Board/Board Engagement Committee partnership includes a diversity initiative. The focus on diversity is continuing via monitoring of the survey, the LMP website posting of a revised diversity statement and purposeful inclusion. There is reciprocal participation between the LPM Board of Directors and the CAB’s Amber Duke.
- In station news:

- WFPK's Stacy Owen reported on an uptick in attendance at the Reggae Picnic. Upcoming Live Lunch broadcasts were mentioned, as was the season's final Waterfront Wednesday. The Guest List was distributed to WFPK sub-group members for review. The weekly feed Speed of Sound, hosted by Kyle Meredith, is also available via social media. Coming up: the video series City Song, featuring Louisville musicians in the setting that they "love," a setting of their choice.
 - Stephen George, who directs content through the 3 stations and the Center for Investigative Reporting, shared that content being produced is logging at 8-10 stories each day; that the open rate of the emailed news has doubled; that LMP broke the Google Fiber story and that Ryland Barton, Ashley Lopez, Jake Ryan and Tara Anderson have produced news reports that have been picked up nationally (internationally, too, for Ryland Barton). He also mentioned the political partnership that brings together reporters from 17 member stations who collaborate on the implications of the presidential campaign.
 - Daniel Gilliam reported that some shows will be leaving WFPL, including Bob Edwards Weekend and Wits. Classical 90.5: The summer listening participation has doubled. Instrumental Partners, getting musical instruments into the hands of children who cannot afford to rent or buy them, is making headway. The station will have a booth at the September preview of the Louisville Orchestra's new season, and instruments will be collected here. He mentioned several upcoming events, including the aforementioned Louisville Orchestra Season Preview/Instrumental Partners Collection Event, September 19, Iroquois Amphitheater, and the Holiday Choral Festival at St. Martin of Tours, December 6.
- The next meeting will be December 8, 2015, 4:30 p.m. in the LPM conference room.
 - Amber Duke encouraged station sub-groups to meet before the next quarterly meeting.
 - Motion to dismiss the meeting was approved.