

LOUISVILLE PUBLIC MEDIA
Board Meeting Minutes
July 25, 2017, 3:30 p.m.

Board Members Attending: Tyler Allen, Nichelle Anthony, Gail Becker, Linda Ewald, Heather McHold, Nikki Jackson, John La Barbera, Todd Lowe, Susan Moss, Abby Shue, Andrew Simon, Peter Wayne.

Board Members Absent: Muhammad Babar, José Donis, Gill Holland, Nima Kulkarni, Ron Murphy.

Board Members Participating on Conference Call: Ann Coffey, Brenda Hart.

Staff Attending: Layla George, Stephen George, Michael Skoler, Dennis Stovall

Todd Lowe called the meeting to order at 3:34 p.m. Minutes from the June meeting were approved unanimously.

I. Staff Presentation: Sean Cannon and JP Hill

- JP gave an introductory presentation explaining Do502 and the history of the organization
- Sean explained how the calendar platform works and how to access the app

II. Governance Committee: Andrew Simon

- Andrew discussed the board committees and asked board members to contact either himself or Todd for more information about serving on a particular committee.

II. Finance Committee: Dennis Stovall

- Ended FY 2017 with revenues of \$5,733,000 and expenses of \$5,843,000
- Revenue and expenses were both about \$100,000 higher than budget
- There was \$268,000 in unrealized gain on investments
- Overall, we ended the year with a gain of \$158,000

III. Development Report: Gail Becker

- Gail has met with the development committee and has brought Mark Rountree on as an ad hoc committee member. She asked for any other board volunteers for the committee.
- She discussed the 2018 goals of the development committee and reminded the board about the Sept. 17th block party.

IV. President's Report: Michael Skoler

- Michael welcomed the new board members and shared his vision for expanded membership and services of LPM.

- Michael discussed new projects for WFPL, a public affairs program and a new on-air weather show.

V. Board Chair Report: Todd Lowe

- Todd discussed the upcoming strategic planning session. He anticipates having about a day or two for planning, led by an outside strategic consultant. He will offer more details as the plan comes together.

With no other business, Todd Lowe adjourned the meeting at 4:30 p.m.