

LOUISVILLE PUBLIC MEDIA
Board Meeting Minutes
July 28, 2016, 4:00 p.m.

Board Members Attending: Tyler Allen, Nichelle Anthony, Brandon Coan, Chris Doane, Jose Donis, John La Barbera, Ron Murphy, David Saffer, Andrew Simon.

Board Members Absent: Muhammad Babar, Gail Becker, Chris Boone, J-R Curtin, Linda Ewald, Gill Holland, Nikki Jackson, Todd Lowe, Becky Simpson, Peter Wayne, Marianne Welch.

Staff Attending: Kelly Wilkinson, Dennis Stovall, Donovan Reynolds

Chris Doane called the meeting to order at 4:04 p.m.

I. Finance Committee: Ron Murphy

- a. Presented the June and year-end financial report
- b. Discussed option of purchasing Builders' Risk insurance for renovation. Board agreed it was worth the price and approved the purchase.

II. Staff Report – Kelly Wilkinson

- a. Kelly gave the board an update on the state of membership. Over the past 5 years, number of members and revenue from members has almost doubled. We have been moving donors up the giving pipeline and \$180/year is now our most popular giving level. Sustainers make up 60% of membership which means the number of gifts has increased dramatically. Major giving has grown as well.
- b. Capital campaign on-air drive was a success. We raised \$432,000 from 2200 individuals. The most common gift amount was \$50. We raised a great deal from people giving \$1000. People were motivated by the incentives and the matching gift pool.

III. Community Engagement: Brandon Coan

- a. Brandon updated everyone on the diversity study completed by board, staff and Community Advisory Board.
- b. A formal presentation of the survey results and the analysis will be presented on August 8th to board and staff.

IV. Governance Committee: Andrew Simon

- a. Gail Becker and JR Curtin will join the Finance Committee.
- b. The governance committee is searching for new Board members.

V. Executive Search Committee Report: Chris Doane

- a. Applications for the President position are being reviewed. A large number of very good candidates have responded to the ads. The search committee will meet August 8th and the three finalists will be here for interviews on August 30 – September 1.

VI. Presidents Report: Donovan Reynolds

- a. Updated the Board on the renovation schedule
- b. Reviewed the Nielson ratings which showed very good numbers for the stations.

With no other business, Chris Doane adjourned the meeting at 5:09 p.m.

The board went into Executive Session at 5:10 p.m. to discuss matters related to personnel.