

**LOUISVILLE PUBLIC MEDIA**  
**Board Meeting Minutes**  
**September 22, 2016, 4:00 p.m.**

Board Members Attending: Tyler Allen, Gail Becker, Chris Boone, Brandon Coan, J-R Curtin, Chris Doane, Jose Donis, Linda Ewald, Gill Holland, Nikki Jackson, John La Barbera, Todd Lowe, Ron Murphy, Andrew Simon, Peter Wayne.

Board Members Absent: Nichelle Anthony, Muhammad Babar, Becky Simpson, Marianne Welch.

Staff Attending: Layla George, Stephen George, Sean Cannon, Dennis Stovall, Donovan Reynolds, Brendan McCarthy.

Todd Lowe called the meeting to order at 4:04 p.m. Minutes from the May and July meetings were approved with one abstention.

**I. Guest Presentation: Bullhorn Creative**

- a. Brad Flowers and Will Jones presented new branding and marketing work.

**II. Finance Committee: Ron Murphy**

- a. Revenue lower in membership and underwriting, due mostly to timing.
- b. Expenses higher due to some of the CEO search costs including consulting fees and travel expenses for the candidates.
- c. Finance committee report was approved unanimously.

**III. Diversity, Inclusion and Community Engagement – Brandon Coan**

- a. Diversity statement was revised with input from the staff, community advisory board and board of directors.
- b. Board approved updated diversity statement unanimously.

**IV. Governance Committee: Andrew Simon**

- a. Prospective board members being cultivated through events coordinated with the LPM staff.
- b. Simon invited interested board members to join the committee.

**V. Staff Report: Brendan McCarthy and Stephen George**

- a. Stephen and Brendan updated the board on the suit against the University of Louisville Foundation.

**VI. Presidents Report: Donovan Reynolds**

- a. Renovation project is proceeding nicely. A few normal delays, but nothing significant. Newsroom is scheduled to move to their temporary space in a couple of weeks. Entire project should be finished in late spring.
- b. We are waiting on a finalized business model from the consultant regarding the sale of WNKU. The conversation is proceeding and will be managed by the Office of the President. The Office of the President will meet with the executive committee in a few weeks if they decide it is something worth pursuing.
- c. Donovan thanked the board for the opportunity to run LPM these past 10 years. This is his last board meeting and he eloquently shared what an incredible experience it has been.

**VII. Executive Search Committee: Todd Lowe**

- a. Todd reported that Layla George, Stephen George and Dennis Stovall have agreed to serve as the Office of the President during the interim.
- b. Todd and Michael are very close to finalizing a contract. The anticipated start date will be December 1, 2016.
- c. Todd invited the group to share their favorite stories about Donovan to close out the meeting. He then presented Donovan with a gift from the board.

With no other business, Todd Lowe adjourned the meeting at 5:23 p.m.