

LOUISVILLE PUBLIC MEDIA
Executive Committee Meeting Minutes
February 23, 2017, 3:30 p.m.

Board Members Attending: Gail Becker, Todd Lowe

Board Members Attending via Conference Call: Peter Wayne

Board Members Absent: Chris Doane, Ron Murphy, Andrew Simon

Staff Attending: Michael Skoler, Dennis Stovall, Layla George

Todd Lowe called the meeting to order at 3:35 p.m.

I. Governance Committee: Todd Lowe

- U of L has approved three candidates to represent the University. Linda Ewald will be re-classified as a U of L appointee, effective immediately. The other two slots will be filled by Anne Coffey and Brenda Hart. Their terms will begin July 1, 2017.
- We are updating the board binder and will have a formal on-boarding process in June.
- Andrew is continuing to meet with prospective board members.

II. Finance Committee: Dennis Stovall

- Revenue was higher in underwriting and membership which more than offset the increase in expenses for the month.
- Our CPB annual grant was \$400,000, higher than the \$325,000 which was budgeted.

III. Development Committee: Gail Becker

- Spring Drive will be March 6-11 and our goal will likely be about \$350,000-400,000.
- We have about \$30,000 to use as a major donor match during the last day of the drive to increase new members.
- Gail is working with various board members to introduce Michael to the community.
- Campaign celebration will be held the weekend of September 16th.

IV. Gift Committee: Peter Wayne

- Peter and Layla to review minutes from last board meeting to ensure the gift policy was approved, in addition to the change in by-laws.

V. President's Report: Michael Skoler

- WNKU was sold to Bible Broadcasting Network in a very quick sale by the NKU Board of Regents. There is a petition organized by a group called Save WNKU that is hoping to have the sale reversed and the signal transferred to LPM. Alternatively, Michael is exploring whether NKU would sell LPM the stronger signal at a reduced cost to preserve the AAA format in Cincinnati.

Todd Lowe adjourned the meeting at 4:47 p.m.