

LOUISVILLE PUBLIC MEDIA
Board Meeting Minutes
November 28, 2017, 3:30 p.m.

Board Members Attending: Tyler Allen, Muhammad Babar, Gail Becker, Ann Coffey, José Donis, Linda Ewald, Brenda Hart, Gill Holland, Nikki Jackson, Nima Kulkarni, John La Barbera, Todd Lowe, Heather McHold, Susan Moss, Ron Murphy, Abby Shue, Andrew Simon, Peter Wayne.

Board Members Absent: Nichelle Anthony

Staff Attending: Layla George, Michael Skoler, Dennis Stovall

Guests: Becky Phillips, Theresa Batliner, Bruce Sherrod, Mark Rountree (via phone).

Todd Lowe called the meeting to order at 3:36 p.m. Minutes from the September meeting were approved unanimously.

I. Finance Committee: Susan Moss

- Susan introduced the auditors from MCM CPAs. The financial statements were reviewed by the finance committee.
- Auditors communication and financial statements were shared and explained.
- Recommendation from finance committee to approve audit. Board unanimously approved the audit.
- Todd thanked Ron for his service as Treasurer for the past few years and welcomed Susan to the role.

II. Community Advisory Board: Mac Brown

- Mac explained the role of the Community Advisory Board. They serve as the “eyes and ears” of the community. Their role is advisory in nature, they have no fiduciary role.

III. Governance Committee: Andrew Simon

- Susan Moss has agreed to chair the finance committee and serve as Treasurer.
- Eric Carrig was nominated for board service.
- Michael was proposed to be added as a signatory for our Hilliard Lyons account.
- All three resolutions were approved unanimously.
- Committee is also thinking about board succession plans for the officers.

IV. Development Report: Gail Becker

- Gail thanked the board for their participation in the fall drive and reported they gave \$39,000 for a successful on-air match.
- Gail introduced Mark Rountree, a volunteer ad-hoc member of the development committee. They are focused on raising \$350,000 from donors giving over \$2500.
- Mark discussed the various ways that board members can participate and support fundraising.

V. Community Engagement, Diversity & Inclusion Committee: Tyler Allen

- Tyler has been working very closely with the CAB and attending their meetings while Mac Brown, Chair of CAB attends their committee meetings.
- They recently completed a diversity survey of CAB, board and staff. Matt Ruther of U of L overlays that with community data to give us a sense of how we compare to the community at large.
- John LaBarbera strongly encouraged the board to participate in these surveys in order to get an accurate snapshot of diversity.
- Tyler also noted that we have created a diversity internship as a way to ensure a more diverse pipeline to the newsroom.

VI. Strategic Planning Committee: Ann Coffey

- Ann shared an overview of the strategic planning process and list of committee members.
- There will be 1 all staff open forum and 3 board/staff open forums to get input and feedback on the direction. Bob Taylor has done a wonderful job moving the process forward and keeping the team on track.
- Team is getting ready to launch the stakeholder interviews and hope to have them completed by January 11th.
- Ann led a board discussion about the various ways they could participate in the process outside of the open forums.
- The strategic planning committee has set up a google doc for board comments and to increase engagement and participation.
- Linda Ewald encouraged the team to add demographic data to the surveys so we are sure the entire community is represented.

With no other business, Todd Lowe adjourned the meeting at 4:57 p.m.