

Board D&I Committee Meeting

8.23.17

Attending: Tyler Allen, Michael Skoler, Mac Brown, John LaBarbera, Laura Warren, Nichelle Anthony, Jose Donis

Absent: Brenda Hart

1.) Tyler Allen welcomed new committee members

2.) Group reviewed committee role/ statement

3.) D&I committee reviewed the current diversity statement and discussed:

- Station recruitment and hiring practices to ensure diversity in the organization.
- New surveys need to be distributed to Board of Directors, Community Advisory Board and LPM staff. Those results will be shared with Dr. Ruther for LPM's annual diversity analysis.

4.) Laura Warren and Mac Brown updated the group on the new Community Advisory Board recruitment efforts:

- Using the CNPE boardmatch tool
- On-air recruitment messaging
- One-on-one outreach to prospects

5.) Adjournment