

Louisville Public Media
Community Advisory Board Meeting
November 14, 2017
4:30 p.m.

LPM Advisory Council

Attendance

Mac Brown	Present
Brian Bruenderman	Absent
Jordan Clemons	Absent
Marie Dever	Absent
Yodit Dori	Present
Scott Estes	Present
Mary Ellen Harned	Present
Cassia Herron	Absent
Jason Hesketh	Absent
Dana Lindley	Present
Edgardo Mansilla	Present
Pam Michael	Present
William Morrow	Absent
Todd Read	Present
Annette Skaggs	Absent
Jessica Stavros	Present
Natalie Stelzer	Present
Kenisha Thompson	Absent
Laura Warren	Present

LPM Staff: Michael Skoler, Daniel Gilliam, Stacy Owen, Stephen George, Kirsten Pfalzgraf

Community guests: Tyler Allen, Gail Becker

- Mac Brown Called the meeting to order
 - Made motion to approve September minutes
 - Mary Ellen Harned second and the minutes were approved
- Gail Becker from the Board Development Committee shared board fundraising initiatives
 - The July 1 to July 30 budget is 6.2 million
 - Gail asked that CAB members spread the word about LPM work in the community and help achieve fundraising goals in any way they can
- Questions about programming updates:
 - Stacy Owen spoke more about LPM taking more responsibility for the Louisville Music Awards
 - Stephen George said that the news podcast pilot is being reviewed internally, prior to launch.
- Data discussion:

- Michael Skoler has been working with staff to collect the data collected
 - Data has been pulled into a Google folder that is being shared with CAB members
 - The CAB will present its findings to the full board in March
- Michael Skoler shared that the strategic planning process is beginning and asked that the CAB participate in surveys and discussions
- Edgardo Mansilla suggested that LPM think about more ways to reach out to college students in the community
- Meeting Adjourned