

Louisville Public Media
Community Advisory Board Meeting
September 18, 2018
4:30 pm

LPM Advisory Council	Attendance
Mac Brown	Present
Jordan Clemmons	Present
Marie Dever	Present
Yodit Dori	Absent
Scott Estes	Present (Phone)
Mary Ellen Harned	Absent
Cassia Herron	Present
Edgardo Mansilla	Absent
William Morrow	Present
Todd Read	Present
Annette Skaggs	Present (Phone)
Jessica Stavros	Absent
Natalie Stelzer	Present
Kenisha Thompson	Present
Laura Warren	Present
TiQuisha Tobin	Absent
Donna Peak	Absent
Melanie Parker	Present
Ellis Tarver	Absent
Mazen Mari	Absent
Brian Martin	Present
Eric Gurevich	Present
Kate Caufield	Absent
Pam Michael	Present

LPM Staff: Daniel Gilliam, Stacy Owen, Stephen George, Ellen Oost, Tajah McQueen

Meeting called to order at 4:33

- Approval of minutes
 - Welcome by Mac Brown
 - Jordan motions to approve minutes from the last meeting, Todd seconds.
 - Minutes approved
- New Business
 - Tajah will be taking Kirsten's spot as LPM staff liaison.

- They're currently maxed out on sponsor booths at Waterfront Wednesday, they have expanded to allow more vendors this year since it's been fenced in.
- Waterfront Wednesday committee will be Kenisha, Eric, Jordan. Stacey starts booking end of the year / New Year.
- Laura is interested in helping do new events so we don't attract all of the same people. Have events at new places and/or relocate current events to new venues. Tajah - We need an interest in an area in order to have an event there, sort of a catch-22. Laura - Partner with current organizations (leverage CAB members connections) to make this happen.
- People at the lower end of the socioeconomic scale interact with social systems a lot more than others. They could use education surrounding this so they can adequately utilize these resources.
- Mac would like a team to do some research to make sure news is covering what we need it to cover. This would be more in-depth than what the news team did in the initial report submitted to the board. Looking at is specifically from this angle.
 - Marie - Proposed doing more stories to cover how government systems work. Mac referenced bed bug story which did a great service to the community. Mac would like to look at other stories to make sure they're having the most impact that they can. Tajah - part of her goal is to take articles and bring them to people to talk to them about it. Exactly what Mac was talking about.
 - When are health specific stories reported on? Not a specific time slot - stories are reported on as they happen. Big opportunity to do education in the community surrounding healthcare - open enrollment is coming soon.

Adjourn - 5:36