Community Advisory Board
Meeting Agenda for March 12th 2019
4:30 PM in Louisville Public Media’s Third Floor Conference Room
Dial-in number: (712) 770-4698 Access Code: 893273

Membership: update soon to come. Do502 Membership initiative in June
Ratings snapshot: Cume number 141,700 und
Education outreach update: - 6,297 youth served -new partnership with Metro to start
Community Center Tour (music education across all centers in the city) -completed Project Catapult with PRX in Boston, MA and the next season of the Music Box is releasing August 1

1. Welcome
2. Review/Approve Minutes
3. Station Updates
4. Strategic Plan/ Stephen Update
5. News Matrix Project Update
   a. Marie Dever, Chair
   b. Kenisha Thompson, Vice Chair
   c. Brian Martin, Secretary
7. Honor Departing CAB Member
   a. Annette Skaggs
8. Other / Approval of future meeting dates

**WUOL**
- Jecorey Arthur, Tara Anderson, and Kirsten Pfalzgraf wrapped up their 20-week training at PRX (Boston) last week. They have been working on our podcast The Music Box. Look for season 2 later this summer.
- Daniel isn’t here today, because he’s on his way back from speaking on a panel at a public radio conference presented by NPR, bragging on our community and education engagement work.
- Louisville Orchestra broadcasts start this Thursday (5/16) at 7pm. The series features most of the music from the 2018/2019 season.
- Carnegie Hall Live, a 13-week series featuring some of the 2018/2019 season at the world’s most famous concert hall, starts July 19th at 7pm.
WFPL
WFPL is working on a primary election edition of its voter guide, which was very successful back on November. We’re also planning for Primary Night coverage; on Tuesday, we’ll have a live call-in news special from 7-8pm, which will be broadcast statewide on our partner stations. Our new podcast, Here Today, is in production and the first episode will debut on June 25. WFPL is also currently hosting an NPR Kroc Fellow—Henry Zimmerman—and we have two more interns starting later this month.

KyCIR

OVR
The U.S. Dept of Justice has taken action on the unpaid mine safety fines that the Ohio Valley ReSource reported on last month. Working with NPR to obtain federal data on delinquent mine safety debts, the ReSource found that companies belonging to the family of West Virginia Gov. Jim Justice owed more than $4M in overdue safety fines - the highest such debt in the country. On May 7 DOJ sued the Justice companies to recover those debts.

WFPK
Our next WFPK Waterfront Wednesday is May 29th and will feature Dylan LeBlanc, Adia Victoria and Bridge 19!

WFPK and WUOL are planning some special programming for World Refuge Day on June 20th. If you know an international musician who’d be good to play live on air, or someone in an organization working with refugees who’d be good to interview please let me know at sowen@wfpk.org!

Late June/early July WFPK members will get a sneak peak at the new Paristown Concert Hall! I’m currently in hot pursuit of a national band to play the members only event. More to come

Join us for these upcoming LPM events
Speed After Hours: Turning Back The Clock
Friday, May 17th @ 5 pm
Speed Art Museum

WFPL Next Louisville
Thursday, May 23rd @ 6 pm
Louisville Public Media
Waterfront Wednesday
Wednesday, May 29th @ 5 pm
Waterfront Park

OVR Movie Screening at the Speed
Thursday, May 30th @ 6 pm
Waterfront Park

Live From Here
Friday, June 8th @ 6 pm
Iroquois Amphitheater

Waterfront Wednesday
Wednesday, June 26th @ 5 pm
Waterfront Park

ROLE OF CAB MEMBERS
Louisville Public Media and the Community Advisory Board offer members many opportunities to serve.

The role of a CAB member is to:

(1) Listen to Louisville Public Media stations WFPK, WFPL, or WUOL
(2) Attend 4 of the 6 bimonthly CAB meetings
(3) Represent a demographic or geographic group in our community
(4) Conduct outreach to the community you represent and bring insights to the CAB
(5) Work on committees, participate in projects or attend events
(6) Bring innovative ideas to ensure the CAB serves LPM and LPM serves the community
(7) Act as an ambassador (i.e. talk about LPM with individuals or groups at LPM and other events)