

## Louisville Public Media Community Advisory Board Meeting Minutes

September 08, 2020, via Zoom call

LPM Staff in Attendance: Stephen George

CAB Members in Attendance: Marie Dever, Kenisha Thompson, Kimé Lê, Mac Brown, Kate Caufield, Bill Coleman, Marcelline Coots, Scott Estes, Eric Gurevich, Beth Howard, Donna Peak, Natalie Stelzer, Melanie Veneracion-Parker, Laura Warren, and LaToya Whitlock

Board of Directors in Attendance: Tyler Allen

Meeting called to order at 4:37 (lateness due to Zoom issues)

General Station Updates presented by Stephen George

- COVID life continues and LPM is in the same position since the last meeting
- Audience numbers are strong as radio listening is at its highest
- Appalachian Fall by Jeff Young and The Ohio Valley Resource, a book of OVR coverages of changes in the Appalachian region and its effect on the election. As this area is not typically well-represented, it is being presented as an “on-the-ground” view.
- Thank you to CAB for taking part in the demographics survey as it will aid in the goal of using Louisville demographics to achieve diversity in the stations, though it is acknowledged that the listening area goes beyond Jefferson County.
- Website is in the process of combining all 7 sites into one and should be done by next year
- On Diversity:
  - To get more coverage, doing research on the demographics of both the artist as well as business sponsors
  - There are some difficulties in diversifying the composers due to systemic challenges to include more performances of color. Music from that era excluded black people and our national provider is not that diverse. So we will be trying to be more inclusive by getting more local on the classical channel as well as digitizing our music library. (Kenisha Thompson suggested contacting a national black composer society<sup>1</sup>)
  - Public report on diversity will be released when more substance has been gathered. Statement is reviewed yearly.
  - Tyler Allen: Board is putting in motion of getting staffed and consultants to gather what is in place at LPM and what direction it needs to go. Strategic plan will be sent to everyone

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<sup>1</sup> Further internet research found The Society of Black Composers dissolved in 1973. However, Music by Black Composers has been active since 2001.

- Some members felt that location of the diversity inclusion needed to move on the website so that it was more blatantly noticeable, but its location was intentional as that is area where documentation is housed

The CAB entered into executive session for the remainder of the meeting.