

Grantee Information

ID	1413
Grantee Name	WFPK-FM
City	Louisville
State	KY
Licensee Type	Community

1.1 Employment of Full-Time Radio Employees

Jump to question:

Please enter the number of FULL-TIME RADIO employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.1 Employment of Full-Time Radio Employees

Jump to question:

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Managers - 2000	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="4"/>	<input type="text"/>	<input type="text" value="5"/>
Professionals - 3000	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text" value="8"/>	<input type="text"/>	<input type="text" value="10"/>
Technicians - 4000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Sales Workers - 4500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text"/>	<input type="text" value="1"/>
Office and Clerical - 5100	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="5"/>	<input type="text"/>	<input type="text" value="5"/>
Craftspersons (Skilled) - 5200	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Operatives (Semi-Skilled) - 5300	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Laborers (Unskilled) - 5400	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Service Workers - 5500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>	<input type="text"/>	<input type="text" value="0"/>
Total	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="18"/>	<input type="text" value="0"/>	<input type="text" value="21"/>

1.1 Employment of Full-Time Radio Employees

Jump to question:

Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2"/>	<input type="text"/>	<input type="text" value="2"/>
Managers - 2000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="4"/>	<input type="text"/>	<input type="text" value="4"/>
Professionals - 3000	<input type="text" value="3"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="12"/>	<input type="text"/>	<input type="text" value="15"/>
Technicians - 4000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text" value="4"/>	<input type="text"/>	<input type="text" value="5"/>
Sales Workers - 4500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="4"/>	<input type="text"/>	<input type="text" value="4"/>
Office and Clerical - 5100	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Craftspersons (Skilled) - 5200	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Operatives (Semi-Skilled) - 5300	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Laborers (Unskilled) - 5400	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2"/>	<input type="text"/>	<input type="text" value="2"/>
Service Workers - 5500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Total	<input type="text" value="3"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="28"/>	<input type="text" value="0"/>	<input type="text" value="32"/>

1.1 Employment of Full-Time Radio Employees

Jump to question:

Major Job Category / Job Code / Joint Employee	Persons with Disabilities
Officials - 1000	<input type="text"/>
Managers - 2000	<input type="text"/>
Professionals - 3000	<input type="text"/>
Technicians - 4000	<input type="text"/>
Sales Workers - 4500	<input type="text"/>
Office and Clerical - 5100	<input type="text"/>
Craftspersons (Skilled) - 5200	<input type="text"/>
Operatives (Semi-Skilled) - 5300	<input type="text"/>
Laborers (Unskilled) - 5400	<input type="text"/>

Service Workers - 5500

Total

1.1 Employment of Full-Time Radio Employees

Jump to question: [1.1](#) ▼

Please enter the gender and ethnicity of each person with disabilities listed above (e.g. 1 African American female).

1.2 Major Programming Decision Makers

Jump to question: [1.2](#) ▼

Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.

1.2 Major Programming Decision Makers

Jump to question: [1.2](#) ▼

Of the full-time employees reported in Question 1.1, how many, including the station general manager, have responsibility for making major programming decisions?

1.2 Major Programming Decision Makers

Jump to question: [1.2](#) ▼

	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	Total
Female Major Programming Decision Makers	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="4"/>	<input type="text"/>	<input type="text" value="5"/>
Male Major Programming Decision Makers	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="5"/>	<input type="text"/>	<input type="text" value="5"/>
Total	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="9"/>	<input type="text" value="0"/>	<input type="text" value="10"/>

1.3 Employment of Part-Time Radio Employees

Jump to question: [1.3](#) ▼

Please enter the number of PART-TIME employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.3 Employment of Part-Time Radio Employees

Jump to question: [1.3](#) ▼

Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Managers - 2000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Professionals - 3000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Technicians - 4000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Sales Workers - 4500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Office and Clerical - 5100	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text"/>	<input type="text" value="2"/>
Craftspersons (Skilled) - 5200	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Operatives (Semi-skilled) - 5300	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Laborers (Unskilled) - 5400	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Service Workers - 5500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Total	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="2"/>

1.3 Employment of Part-Time Radio Employees

Jump to question: [1.3](#) ▼

Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Managers - 2000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Professionals - 3000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text"/>	<input type="text" value="1"/>
Technicians - 4000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Sales Workers - 4500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Office and Clerical - 5100	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Craftspersons (Skilled) - 5200	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Operatives (Semi-skilled) - 5300	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Laborers (Unskilled) - 5400	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Service Workers - 5500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Total	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="1"/>

1.3 Employment of Part-Time Radio Employees

Jump to question: [1.3](#) ▼

Major Job Category / Job Code

Persons with Disabilities

Officials - 1000

Managers - 2000	<input type="text"/>
Professionals - 3000	<input type="text"/>
Technicians - 4000	<input type="text"/>
Sales Workers - 4500	<input type="text"/>
Office and Clerical - 5100	<input type="text"/>
Craftspersons (Skilled) - 5200	<input type="text"/>
Operatives (Semi-skilled) - 5300	<input type="text"/>
Laborers (Unskilled) - 5400	<input type="text"/>
Service Workers - 5500	<input type="text"/>
Total	<input type="text" value="0"/>

1.4 Part-Time Employment Jump to question: [1.4](#) ▼

Of all the part-time employees listed in Question 1.3, how many worked less than 15 hours per week and how many worked 15 or more hours per week, but not full time?

1.4 Part-Time Employment Jump to question: [1.4](#) ▼

Number working less than 15 hours per week

1.4 Part-Time Employment Jump to question: [1.4](#) ▼

Number working 15 or more hours per week

1.5 Full-Time Hiring Jump to question: [1.5](#) ▼

Enter the number of full-time employees in each category hired during the fiscal year.
(Do not include internal promotions, but do include employees who changed from part-time to full-time status during the fiscal year.)

1.5 Full-Time Hiring Jump to question: [1.5](#) ▼

No full-time employees were hired (check here if applicable)

1.5 Full-Time Hiring Jump to question: [1.5](#) ▼

Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Managers - 2000	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>
Professionals - 3000	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>
Technicians - 4000	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text" value="1"/>	<input type="text" value="2"/>
Sales Workers - 4500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text" value="1"/>
Office / Service Workers - 5100-5500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Total	<input type="text" value="1"/>	<input type="text" value="1"/>	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="5"/>

1.6 Full-Time and Part-Time Job Openings Jump to question: [1.6](#) ▼

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occurred, please enter zero.

1.6 Full-Time and Part-Time Job Openings Jump to question: [1.6](#) ▼

Number of full-time and part-time job openings

1.7 Hiring Contractors Jump to question: [1.7](#) ▼

During the fiscal year, did you hire independent contractors to provide any of the following services?

1.7 Hiring Contractors Jump to question: [1.7](#) ▼

Check all that apply

Underwriting solicitation related activities	<input type="checkbox"/>
Direct Mail	<input type="checkbox"/>
Telemarketing	<input type="checkbox"/>
Other development activities	<input type="checkbox"/>
Legal services	<input type="checkbox"/>
Human Resource services	<input type="checkbox"/>
Accounting/Payroll	<input type="checkbox"/>
Computer operations	<input type="checkbox"/>
Website design	<input type="checkbox"/>
Website content	<input type="checkbox"/>
Broadcasting engineering	<input type="checkbox"/>
Engineering	<input checked="" type="checkbox"/>
Program director activities	<input type="checkbox"/>
None of the above	<input type="checkbox"/>

Comments

Question Comment

No Comments for this section

2.1 Corporate Management

Jump to question: [2.1](#)

	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer	1.00	\$ 176,750	4
Chief Executive Officer - Joint		\$	
Chief Operations Officer		\$	
Chief Operations Officer - Joint		\$	
Chief Financial Officer	1.00	\$ 99,353	14
Chief Financial Officer - Joint		\$	

2.1 Corporate Management

Jump to question: [2.1](#)

Please list the Other Job titles in this sub-category not listed above

2.2 Communication and Promotions

Jump to question: [2.2](#)

	# of Employees	Avg. Annual Salary	Average Tenure
Publicity, Program Promotion Chief		\$	
Publicity, Program Promotion Chief - Joint		\$	
Communication and Public Relations, Chief	1.00	\$ 65,000	7
Communication and Public Relations, Chief - Joint		\$	

2.2 Communication and Promotions

Jump to question: [2.2](#)

Please list the Other Job titles in this sub-category not listed above

2.3 Programming and Productions

Jump to question: [2.3](#)

	# of Employees	Avg. Annual Salary	Average Tenure
Programming Director	4.00	\$ 83,949	10
Programming Director - Joint		\$	
Production, Chief		\$	
Production, Chief - Joint		\$	
Executive Producer		\$	
Executive Producer - Joint		\$	
Producer	2.00	\$ 44,078	21
Producer - Joint		\$	

2.3 Programming and Productions

Jump to question: [2.3](#)

Please list the Other Job titles in this sub-category not listed above

2.4 Development and Fundraising

Jump to question: [2.4](#)

	# of Employees	Avg. Annual Salary	Average Tenure
Development, Chief	1.00	\$ 97,970	2
Development, Chief - Joint		\$	
Member Services, Chief		\$	
Member Services, Chief - Joint		\$	
Membership Fundraising, Chief	1.00	\$ 54,631	8
Membership Fundraising, Chief - Joint		\$	
On-Air Fundraising, Chief		\$	
On-Air Fundraising, Chief - Joint		\$	
Auction Fundraising, Chief		\$	
Auction Fundraising, Chief - Joint		\$	

2.4 Development and Fundraising

Jump to question: [2.4](#)

Please list the Other Job titles in this sub-category not listed above

2.5 Underwriting and Grant Solicitation

Jump to question: [2.5](#)

	# of Employees	Avg. Annual Salary	Average Tenure
Underwriting, Chief	1.00	\$ 85,000	23
Underwriting, Chief - Joint		\$	
Corporate Underwriting, Chief		\$	
Corporate Underwriting, Chief - Joint		\$	
Foundation Underwriting, Chief		\$	
Foundation Underwriting, Chief - Joint		\$	
Government Grants Solicitation, Chief		\$	
Government Grants Solicitation, Chief - Joint		\$	

2.5 Underwriting and Grant Solicitation

Jump to question: [2.5](#)

Please list the Other Job titles in this sub-category not listed above

2.6 Broadcast Engineering and Information Technology

Jump to question: 2.6

Operations and Engineering, Chief	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Operations and Engineering, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Engineering Chief	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Engineering Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Broadcast Engineer 1	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Broadcast Engineer 1 - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Production Engineer	2.00	\$ 37,740	2
Production Engineer - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Facilities, Satellite and Tower Maintenance, Chief	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Facilities, Satellite and Tower Maintenance, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Technical Operations, Chief	1.00	\$ 57,783	6
Technical Operations, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Information Technology, Director	1.00	\$ 83,224	7
Information Technology, Director - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Web Administrator/Web Master	2.00	\$ 52,491	2
Web Administrator/Web Master - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>

2.6 Broadcast Engineering and Information Technology

Jump to question: 2.6

Please list the Other Job titles in this sub-category not listed above

2.7 Journalists, Announcers, Broadcast and Traffic

Jump to question: 2.7

News / Current Affairs Director	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
News / Current Affairs Director - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Music Director	1.00	\$ 57,258	11
Music Librarian/Programmer	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Announcer / On-Air Talent	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Announcer / On-Air Talent - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Reporter	14.00	\$ 56,256	5
Reporter - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Public Information Assistant	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Public Information Assistant - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Broadcast Supervisor	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Broadcast Supervisor - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Director of Continuity / Traffic	1.00	\$ 49,389	9
Director of Continuity / Traffic - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>

2.7 Journalists, Announcers, Broadcast and Traffic

Jump to question: 2.7

Please list the Other Job titles in this sub-category not listed above

2.8 Education and Community Engagement

Jump to question: 2.8

Education, Chief	1.00	\$ 51,000	2
Education, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Volunteer Coordinator	1.00	\$ 47,277	4
Volunteer Coordinator - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Events Coordinator	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Events Coordinator - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Section 2. Average Salary Totals	36.00	\$ 1,199,149	137

2.8 Education and Community Engagement

Jump to question: 2.8

Please list the Other Job titles in this sub-category not listed above

Comments

Question Comment
No Comments for this section

3.1 Governing Board Method of Selection

Jump to question: 3.1

Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:

3.1 Governing Board Method of Selection

Jump to question: 3.1

Ex-Officio (Automatic membership because of another office held)

3.1 Governing Board Method of Selection

Jump to question: 3.1

Appointed by government legislative body (including school board) or other government official (e.g. governor)

3.1 Governing Board Method of Selection

Jump to question: 3.1

Elected by community/membership

3.1 Governing Board Method of Selection

Jump to question: 3.1

Other (please specify below)

3.1 Governing Board Method of Selection

Jump to question: 3.1

3.1 Governing Board Method of Selection

Jump to question: 3.1

Elected by board of directors itself (self-perpetuating body)

3.1 Governing Board Method of Selection

Jump to question: 3.1

Total number of board members (Automatic total of the above)

3.2 Governing Board Members

Jump to question: 3.2

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

3.2 Governing Board Members

Jump to question: 3.2

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

3.2 Governing Board Members

Jump to question: 3.2

	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	More Than One Race	Total
Female Board Members	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="9"/>	<input type="text"/>	<input type="text" value="10"/>
Male Board Members	<input type="text" value="1"/>	<input type="text" value="1"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text" value="6"/>	<input type="text"/>	<input type="text" value="9"/>
Total	<input type="text" value="2"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="15"/>	<input type="text" value="0"/>	<input type="text" value="19"/>

3.2 Governing Board Members

Jump to question: 3.2

Number of Vacant Positions

3.2 Governing Board Members

Jump to question: 3.2

Total Number of Board Members (Total should equal the total reported in Question 3.1.)

3.2 Governing Board Members

Jump to question: 3.2

Number of Board Members with disabilities

Comments

Question

Comment

No Comments for this section

4.1 Community Outreach Activities

Jump to question: 4.1

Did the grant recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a specific, formal component designed to be of special service to either the educational community or minority and/or other diverse audiences?

4.1 Community Outreach Activities

Jump to question: 4.1

	Yes/No
Produce public service announcements?	Yes
Did the public service announcements have a specific, formal component designed to be of special service to the educational community?	Yes
Did the public service announcements have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Broadcast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)?	Yes
Did the community activities information broadcast have a specific, formal component designed to be of special service to the educational community?	Yes
Did the community activities information broadcast have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Produce/distribute informational materials based on local or national programming?	Yes
Did the informational programming materials have a specific, formal component designed to be of special service to the educational community?	Yes
Did the informational programming materials have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Host community events (e.g. benefit concerts, neighborhood festivals)?	Yes
Did the community events have a specific, formal component designed to be of special service to the educational community?	Yes
Did the community events have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Provide locally created content for your own or another community-based computer network/web site?	Yes
Did the locally created web content have a specific, formal component designed to be of special service to the educational community?	Yes
Did the locally created web content have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Partner with other community agencies or organizations (e.g., local commercial TV station, Red Cross, Urban League, school district)?	Yes
Did the partnership have a specific, formal component designed to be of special service to the educational community?	Yes
Did the partnership have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes

Comments

Question

Comment

No Comments for this section

Question Comment

5.1 Radio Programming and Production

Jump to question: [5.1](#) ▼

Instructions and Definitions:

5.1 Radio Programming and Production

Jump to question: [5.1](#) ▼

About how many original hours of station program production in each of the following categories did the grant recipient complete this year? (For purposes of this survey, programming intended for national distribution is defined as all programming distributed or offered for distribution to at least one station outside the grant recipients local market.)

5.1 Radio Programming and Production

Jump to question: [5.1](#) ▼

	For National Distribution	For Local Distribution/All Other	Total
Music (announcer in studio playing principally a sequence of musical recording)	0	10,088	10,088
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)	158	91	249
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)	104	173	277
Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)	0	20	20
All Other (incl. sports and religious — Do NOT include fundraising)			0
Total	262	10,372	10,634

5.1 Radio Programming and Production

Jump to question: [5.1](#) ▼

Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.)

5.1 Radio Programming and Production

Jump to question: [5.1](#) ▼

Approx Number of Original Program Hours

Comments

Question Comment

No Comments for this section

6.1 Telling Public Radio's Story

Jump to question: [6.1](#) ▼

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occurred in Fiscal Year 2019. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. **This section had previously been optional. Response to this section of the SAS is now mandatory.**

Joint licensee Grantees that have filed a 2019 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

6.1 Telling Public Radio's Story

Jump to question: [6.1](#) ▼

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

At Louisville Public Media, we pride ourselves on inclusive service and efforts to diversify content and audience participation. Our three public radio stations offer three unique formats that include locally-produced content of immediate relevance to our listening areas. In addition to syndicated national and international news that opens our community to a multiplicity of perspectives, LPM produces local news, information, public affairs, music and cultural programming. The stations provide diversity of content and perspectives not available in other local media. In the past year local news stories (on-air, websites, and podcasts) on 89.3 WFPL News Louisville and the Kentucky Center for Investigative Reporting explored diversity topics in our city including problems at a bed-bug-infested housing complex and subsequent improvements, coverage of asset forfeiture that prompted legislation, local elections, and much more. WFPL continued The Next Louisville project with support from the Community Foundation of Louisville. This year focused on the city's youth, working with young people to tell their stories and highlight issues that matter to them. The project brought young people together for community conversations and a bi-monthly talk show that helped them tell their story. In addition, WFPL released "Tough and Universal: Stories of Grit," a six-part series produced in partnership with IDEAS xLab. Each story is a first-person account of people in the Louisville community who've overcome significant challenges and thrived despite the odds. The series highlighted hopeful stories from our community in a world that is full of the opposite. The station also launched "In Conversation with Rick Howlett," a weekly, live talk show to discuss topics of local importance. The hour-long show features expert guests and gives listeners a chance to join the conversation by phone or social media. Topics during the first year included medical marijuana, the Kentucky Pension system and professional sports in the region. The U.S. Department of Justice filed a civil lawsuit against 23 coal companies, seeking more than \$4.7 million in unpaid fines and fees for mine safety and health violations. The delinquent fines were brought to light by investigations by NPR and the Ohio Valley ReSource as the Justice companies' overdue debts ballooned to more than \$4 million in 2018. The Ohio Valley ReSource is a regional journalism collaborative led by Louisville Public Media. In addition, LPM connected the community through 104 community events, most of them free and open to the public. 91.9 WFPK Independent Louisville continued to welcome local and national recording artists into the studios for interviews and free public performances. WFPK offers an eclectic format (often referred to as Adult Album Alternative or AAA) of jazz, rock, blues, alt-country, rock-a-billy, punk, hip-hop, and singer-songwriters. A growing number of new artists from around the United States are women and minorities; thus WFPK enjoyed a variety of voices on-air and in the Performance Studio during the free weekly concerts on Live Lunch. WFPK featured diverse content on locally-produced programs such as Jamaican-born host buka's "World Force Reggae," Sheryl Rouse's Saturday Night Blues Party, and popular honky-tonk show "Woody's Roadhouse." The station celebrated Louisville's diverse music community with the Louisville Music Awards. Previously formatted as a traditional awards show, WFPK took over production of the event for the first time this year. The station shifted the focus away from a competition and reformatted the event towards one that honored individuals and groups that were making a positive impact on Louisville's music community. Free outdoor concerts in Waterfront Park presented on the last Wednesday of the month from April to September regularly drew thousands of people together in the heart of downtown Louisville and included artists from a variety of music genres including hip-hop, Americana, folk, indie rock, and others. 90.5 WUOL Classical Louisville offered a selection of classical and contemporary instrumental and choral music 24-hours a day. Many of the artists who have participated in WUOL's frequent, free in-studio performances represented a diverse group of musicians, composers, and genres. The station enhanced its focus on providing music education opportunities to diverse areas of Louisville and surrounding communities, reaching more than 15,000 youth in the region. The Instrumental Partners program placed more than 120 refurbished musical instruments in the hands of underserved youth in public schools. The station's full time music education manager engaged children with programs like Music and Movement, Composers Club, Classical Dorner, and Young Artist Competition. WUOL hosted a December Holiday Tour to bring live classical music to community centers and groups throughout the city, including: St. John Center for Homeless Men, Elder Serve, YMCA Safe Place Services, Open Hand Kitchen, Home of the Innocents and others. The station launched the free Classical Corner program, an outdoor area for families to collaborate in hands-on music, visual art, theatre, and dance activities. Classical Corner occurred each month during the WFPK Waterfront Wednesday concert series, but also visits other community events across the Louisville region. Louisville Public Media continued to manage the popular community calendar service, Do502. Do502 allows Louisville Public Media to better connect the community to shared interests, passions and our rich cultural life. The Board of Directors' Diversity and Inclusion Committee, with input from the Community Advisory Board, continued to update and measure against Louisville Public Media's diversity policy to reflect the organization's commitment to diversity, equity and inclusion initiatives. LPM's strategic goals emphasize diversity; i.e. to increase the diversity of our staff and programming to better reflect our community; and to use emerging media to reach and serve a larger and more diverse audience. These continue to guide our efforts.

6.1 Telling Public Radio's Story

Jump to question: [6.1](#)

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

With support from CPB funding, Louisville Public Media continues to expand service in our area. More free events have been offered to engage in conversations around important issues and also giving community members an opportunity to directly connect with public media and each other. 89.3 WFPL News continued its Next Louisville reporting initiative, a partnership with the Community Foundation of Louisville, in order to bring new perspectives on critical issues. This year, WFPL partnered with Jefferson County Public Schools to highlight Youth Voices. We created 16 news features over the course of 12 months, utilizing each of WFPL's reporters and their various expertise. These stories were featured in our newsmagazine shows (Morning Edition and All Things Considered). In addition, local youth hosted five hour-long talk shows that aired on WFPL, with topics ranging from the environment to education, mental health and race. Twelve of these feature stories and talk show recordings were shared as podcasts as well for on-demand listening, and we aired two hour-long specials — one a discussion on youth homelessness, and one about the issues raised in an Actors Theatre production of Pipeline. We partnered with WE Day Kentucky and the Louisville Story Program to produce our stories in 2019. The partnership with WE Day Kentucky led to the development of the youth talk shows; the feedback from the youth who participated was overwhelmingly positive. Most said they felt like people were actually listening to what they had to say, and said the experience was empowering. As part of the Next Louisville project, we held an event in our Performance Studio that included a panel of community guests. City Reporter Amina Elahi was joined by Natalie Harris of the Coalition for the Homeless, Joseph Hamilton of Home of the Innocents and Beth Yeager of the Salvation Army to discuss the unique challenges homeless young people face. A recently homeless young woman also appeared on the panel to share her story. A recording of the event later aired on WFPL. Guests also had the opportunity to don a VR headset and experience our immersive video taking you inside some spaces frequented by local homeless youth. WFPL also expanded the ways in which it engaged with the Louisville community around elections. The station partnered with the League of Women Voters and local television station WAVE 3 to host a mayoral and congressional forum. The forums were open to the public and were broadcast live on 89.3 WFPL. With CPB funding, WFPL continues to provide news updates and extend content through wpl.org. The use of social media has increased to encourage greater interaction and participation from listeners. WFPL continued offering a free daily email to provide news in the mailbox of subscribers. In addition, WFPL, with the stations of the Kentucky Public Radio Network (KPRN), continued airing a statewide daily newscast service. The service serves a combined audience of more than 550,000 Kentuckians weekly. WFPL is part of the Ohio Valley ReSource, a regional journalism collaborative reporting on economic and social change in Kentucky, Ohio, and West Virginia. With support from the Corporation for Public Broadcasting, seven public media outlets across the three states have partnered to form the ReSource in order to strengthen news coverage of the area's most important issues. The ReSource team of eight journalists uses radio, data, and video to craft stories that promote understanding, empathy, and engagement. 90.5 WUOL and 91.9 WFPK provided free performances in our studio in the heart of downtown Louisville. LPM supported Metro Louisville's local cultural life by showcasing local artists, cultural organizations and interests -- whether presenting the Kentucky Opera in on-air performances or local artists on "Live Lunch" or reporting on arts events and policies. Our three stations collaborate with a number of regional and local organizations including the Community Foundation of Louisville, The Frazier History Museum, the World Affairs Council of Louisville and Southern Indiana, Wellspring, The Festival of Faiths, The American Red Cross, Americana Community Center, the Kentucky Center for African American Heritage, the Muhammad Ali Center, and many others. WUOL partnered with local contemporary art museum 21c to launch the New Lens event series. New Lens provided a series of concerts and talks that explored diverse and intriguing sounds and ideas in new music, art and society. The events were free and accessible to the public. WUOL held programs in 29 different zip codes, including 40 different schools in the region. Overall, WUOL's education programs reached 15,000 children in our area. The WUOL Instrumental Partners solicited, gathered and refurbished used musical instruments for the benefit of our public school students. In total, 120 refurbished instruments went to schools and organizations in need in FY 2019. WFPK held its first WFPK Mental Health Day on the 20th anniversary of the beloved "XO" album by Elliott Smith. Listeners called to share their stories of struggle and the songs that helped them through and requested songs in honor of loved ones. Experts and advocates joined us live in the studio to talk about how to support friends and family living with mental illness and how to access resources, including The Pete Foundation, Bold Moves Against Suicide, and Norton Cancer Institute, and others. The 18th season of the WFPK Waterfront Wednesday concert series, a partnership with Louisville Waterfront Park, culminated in September with thousands of concert-goers enjoying the Louisville Waterfront Park.

6.1 Telling Public Radio's Story

Jump to question: [6.1](#)

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

In FY19, Louisville Public Media had significant measurable impacts in the community. In this time period, the organization hosted 104 public events, reached 288,400 monthly, 46,000 monthly stream listeners, 79,000 monthly podcast downloads and 15,000+ children through education programming. The following illustrate specific examples of community impact during this timeframe: The Kentucky Center for Investigative Reporting released several more stories that prompted changes, including: acknowledgement of problems at a bed-bug-infested public housing complex and subsequent improvements; coverage of asset forfeiture that prompted legislation; and increased transparency from the Kentucky Horse Racing Commission. Collaborations between newsrooms provide an expansion of service and impact to our region. KyCIR reporter Eleanor Kilbanoff and Ohio Valley ReSource editor Jeff Young spent nearly six months working on our "Fatal Flaws" investigation, in collaboration with the Center for Public Integrity. Their reporting found that Kentucky's worker safety program failed to properly investigate nearly every on-the-job death for two years. After the story was released, the Kentucky Labor Cabinet announced reforms related to occupational safety and health compliance. The Next Louisville series created a newsroom-wide focus on youth issues and voices. We took "The Next Louisville" concept quite literally — exploring the generation who will inherit our problems and create solutions for our future. We went a step further and created an hour-long, monthly special hosted by youth in our community, examining topics of their choosing. We secured additional support from the Online News Association and Journalism 360 to create an immersive video experience centered on youth homelessness. WUOL partnered with Metro Louisville Community Centers, Waterfront Development Corporation, New Albany Recreation Centers, Boys & Girls Clubs of Kentuckiana, Norton Children's Hospital, JCPs, Speed Art Museum, LPLP, Neighborhood House, Uspitius, WE Day Kentucky, YMCA Safe Place. The station held programs in 29 different zip codes, including 40 different schools in the region. Overall, WUOL's education programs reached 15,000 children in our area. WFPK partnered with the University of Louisville to present "Live Lunch" concerts on campus and for the first time, produced the Louisville Music Awards. Once a traditional awards show, WFPK re-imagined the event as a celebration of Louisville's diverse music community and re-formatted the awards. New award categories included "Teacher of the Year Award," "Collaboration Award," "Youth Award" and others. Louisville Public Media offered significant in-kind investment to our community supporting local organizations and nonprofits through media sponsorships that helped to promote their events and outreach efforts. Examples include: The Center for Women and Families, Kentucky Science Center, City of New Albany, Commonwealth Theatre, Dare to Care Food Bank, Food Literacy Project, Goodwill of Louisville, Interfaith Paths to Peace, Kentucky Shakespeare, Louisville Independent Business Alliance, The Louisville Orchestra, The Louisville PrideFest, Louisville Metro Government, Louisville Waterfront Park and the Louisville Ballet, Louisville Orchestra, Olmsted Parks, The Big Table, The Pete Foundation, Urban League, University of Louisville, Young Author's Greenhouse and many others. On-air features provided cultural context, and online coverage with expanded platforms offered additional layers of information, exposure, and understanding. • LPM hosted more than 100 events, many of them free and open to the public, including weekly concerts in its performance studio in downtown Louisville, free concerts in Waterfront Park during the spring and summer, and free classical concerts and talks at 21c Museum. • Members of the staff served as consultants to cultural groups in our area. • Staff gave numerous station tours to scout troops, community groups and school classes. • Evidence of the impact on our community can be seen in "testimonials" from listeners and nonprofits alike. A few examples are included below: Wendy Sirchio of WE Kentucky shared about The Next Louisville, "I can say unequivocally that the talk show moderators found the experience of putting together their segments to be a great learning experience, and very validating. They enjoyed the process of meeting with Erica one-on-one, in her role as program manager for WFPL, choosing their panelists, thinking about the questions and arc of the program, and then recording in the studio. The process and the airing of the edited program made them feel their voices mattered, that they were taken seriously, and that they were heard. All five students said it was a fantastic experience." Also in reference to The Next Louisville, Fernanda Scharfenberger, one of the talk show participants shared, "As a student leader within Louisville I have begun to see student activism 'glamorized' by the public when in reality it is driven by hard work and often sacrifice. The opportunity to moderate a youth voices segment for WFPL was empowering as young people like me were given the chance to shed light on the reality of our experiences." In reference to in-kind support of community partners: "Your gesture of compassion helped us raise thousands of dollars for our Rx: Housing program, which provides flexible funding for young adults moving from the streets to permanent housing." - Natalie Harris, Executive Director of the Coalition for the Homeless "Thank you for supporting our upcoming 2018 Annual Report Luncheon. We look forward to sharing our 2017-2018 Annual Report with you and other members of the community. This luncheon, and the work we do every day would not be possible without your generous support." - Sadiqa Reynolds, Urban League President and CEO

6.1 Telling Public Radio's Story

Jump to question: [6.1](#)

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2019, and any plans you have made to meet the needs of these audiences during Fiscal Year 2020. If you regularly broadcast in a language other than English, please note the language broadcast.

Several WFPL news stories were shared and translated for a Spanish language paper in our community, Al Dia en América. In FY20, a new podcast was launched that explores issues in West Louisville, an area of the city with a largely minority population. WUOL held programs in 29 different zip codes, including 40 different schools in the region. Overall, WUOL's education programs reached 15,000 children in our area. The WUOL Instrumental Partners solicited, gathered and refurbished used musical instruments for the benefit of our public school students. In total, 120 refurbished instruments went to schools and organizations in need in FY 2019. Placing an instrument in the hands of a young person can mean the difference between a life brightly lived and talents left untapped. This program exists because many of our schools do not have enough instruments to go around and too often students can't afford to rent or buy them. Louisville Public Media works primarily in conjunction with Jefferson County Public Schools and surrounding counties. We provide on-air time to ask listeners to donate instruments that are no longer in use. The stories the participants have shared with LPM reveal the power of instruments and music to transform young lives. WUOL's Young Artist Competition brought together young musicians from the region. All winners and honorable mentions performed live on WUOL. WUOL hosted a December Holiday Tour to bring live classical music to community centers and groups throughout the city, including:

St. John Center for Homeless Men, Elder Serve, YMCA Safe Place Services, Open Hand Kitchen, Home of the Innocents and others. In August, Louisville Public Media's Strange Fruit podcast hosts lead a talk as part of the Speed Art Museum's Dialogues on Gender series: "It Do Take Nerve: Drag as a Subversive Tool." Several hundred people attended the discussion. Strange Fruit is a weekly podcast of musings on politics, pop culture and black gay life. Louisville Public Media also launched a pilot initiative called "LPM Listens," to learn more about the interests of our neighbors. The goals being to: listen to our community, connect with people and neighborhoods outside of our core audience, and provide all of us with opportunities to engage directly with and learn from people from different parts of our community. In FY19, we spoke to recipients at the Americana Community Festival (South End 40214), Parkland Better Block (West End 40211), and Pride Fest (Downtown 40202). In FY20, we'll continue these efforts at Worldfest (Downtown 40202) and Nulu Festival (40206). WFPL hosted Mayoral and Congressional Forums in our studio that were free and open to the public. The opportunity provided free, unrestricted access to political representatives. 89.3 WFPL released "Tough and Universal: Stories of Grit," a six-part series produced in partnership with IDEAS xLab, a local non-profit. Each story is a first-person account of people in the Louisville community who've overcome a significant challenge and thrived despite the odds. They're hopeful stories in a world that's often full of the opposite. The Next Louisville: Youth Voices project is a collaboration between 89.3 WFPL News and the Community Foundation of Louisville that explores issues of consequence to our city and its future. This year, we began focusing on the city's youth, working with young people to tell their stories and highlight issues that matter to them. The project has brought young people together for community conversations and a bi-monthly talk show that has helped them tell their own stories.

6.1 Telling Public Radio's Story

Jump to question: [6.1](#)

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

Thanks to sustained funding from the Corporation for Public Broadcasting, the breadth of Louisville Public Media's (LPM) impact in its community is cultural, economic, intellectual, and inspirational. LPM's footprint has grown beyond the reach of Metro Louisville. The fact that CPB funding is annual and consistent makes it possible for LPM to provide 504 hours of weekly programming (three distinct formats) to the community and to many beyond our transmitters. The funding makes it possible for LPM to provide quality local news, public affairs and cultural programming. With the decline in quality broadcast journalism and cultural programming in commercial media, preserving and improving the capacity of Louisville Public Media's public service is essential. With CPB funding LPM has continued to build its newsroom and maintain two distinct music stations. WFPL has been able to increase the quality of its coverage as evidenced by local, regional and national recognition over the past year. The newsroom received several top honors, including The Awards for Excellence in Health Care Journalism recognize the best health reporting in print, broadcast and online media for Fatal Flaws: How Kentucky Is Failing Its Workers, a collaboration between the Kentucky Center for Investigative Reporting, the Ohio Valley Resource and the Center for Public Integrity. The Radio Television Digital News Association honored our newsroom for a number of outstanding achievements in electronic journalism, including the award for "Overall Excellence." The news teams were recognized as a finalist for an Investigative Reporters and Editors (IRE) for "Fatal Flaws" The Society of Professional Journalists' annual Green Eyeshade Awards honored the news team with two first place awards for Investigative Reporting (radio) and Public Service in Radio Journalism and one second place honor for Investigative Reporting (radio). 91.9 WFPK was recognized as "Best Local Radio Station" in the 2019 LEO Readers' Choice Awards. The first of LPM's three strategic goals is to become the leading source for news and information on radio and online in the community. This requires significant investment of time and resources and expanded participation and support from the community. LPM is strengthening its role as the trusted source for independent fact-based journalism. Building on a solid foundation of its award-winning news team Louisville Public Media is creating a news service to: • reverse the decline in the quality and breadth of local journalism; • preserve community news and connection that is vital to a healthy democracy; • give voice to diverse perspectives that reflect the multiplicity of our citizenry; • be forward-thinking and responsive to new and emerging technologies; • inform and inspire our citizens for success in the 21st century. Louisville Public Media's goal continues to be to build our newsroom and to expand the voices and perspectives heard in our public broadcasts. Our additional goal is to build our audience and audience participation and support (on-air and online). We will continue to measure our progress by the quality and quantity of our local news coverage; the number of listeners, supporters and the growth in new participants; the content of listener and partner comments; and awards and recognition. This is all possible with support from the Corporation for Public Broadcasting.

Comments

Question

Comment

No Comments for this section

7.1 Journalists

Jump to question: [7.1](#)

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

7.1 Journalists

Job Title	Full Time	Part Time	Contract	Male	Female	African-American	Hispanic	Native-American	Asian/Pacific	White
News Director	1				1					
Assistant News Director										
Managing Editor	2			1	1					
Senior Editor										
Editor										
Executive Producer										
Senior Producer										
Producer	1				1					
Associate Producer										
Reporter/Producer										
Host/Reporter	2			1	1	1				
Reporter	10			5	5	1			1	
Beat Reporter	1			1						
Anchor/Reporter										
Anchor/Host										
Videographer										
Video Editor										
Other positions not already accounted for										
Total	17	0	0	8	9	2	0	0	1	

Comments

Question

Comment

No Comments for this section