

**Louisville Public Media Community Advisory Board Meeting Minutes**  
**November 10, 2020, via Zoom call**

LPM Staff in Attendance: Stephen George, Daniel Gilliam, Kate Howard, Rachel Raphael

CAB Members in Attendance: Marie Dever, Bill Coleman, Donna Peak, Eric Gurevich, Kate Caufield, LaToya Whitlock, Laura Warren, Mac Brown, Marcelline Coots, Natalie Stelzer, Scott Estes

Meeting called to order at 4:33pm

- Welcome (Marie Dever)
  
- Minutes from the September meeting were approved.
  
- Updates from LPM President (Stephen George):
  - Stephen noted how proud he is of the LPM team: WFPL's coverage of last week's election—covering local and state stories, bringing real time insights, and producing thoughtful follow-up pieces; WUOL continuing to provide a place of refuge and soothing through classical music, and WFPK's most well-timed Mental Health Day yet.
  
  - We are finalizing our first Diversity, Equity and Inclusion report. We'll share it with the CAB in the next couple weeks for feedback and share the final version with the public. Our staff have been very open and working hard to quantify both where we currently stand and our goals moving forward.
  
  - Marie asked about the recent fall membership drive (and upcoming one in December). Fall drive went well – we expected membership to be a little flat due to COVID19, but we're actually up a bit. Underwriting is trending in the right direction and we've been very disciplined with our spending and saving.
    - Donna asked about focusing on NewsMatch during December's drive – we expect NewsMatch to be a part of it, we'll see how close we are to the goal then.
  
- Station Updates:
  - *WFPL/KyCIR/OVR* (Kate Howard)

- The newsrooms have been busy with several new collaborations (Newsy and WDRB).
  - Other highlights from the agenda:
    - Kate is now the interim News Director and Jonese Franklin is now program director.
    - We just launched a new podcast, "[Race Unwrapped](#)," hosted by Michelle Tyrene Johnson and produced by Laura Ellis – an interview series focused on issues of race and diversity.
    - Also, the WFPL newsroom was honored in October to win a national Edward R. Murrow award for our digital coverage.
    - The Ohio Valley ReSource welcomed new data reporter Suhail Bhat to the team.
- *WUOL* (Daniel Gilliam)
  - From the agenda:
    - We welcomed Kiana Benhoff as our new [Engagement Manager for Music Education](#); her first day was Oct. 26.
    - We'll have holiday specials starting on [Thanksgiving Day](#), and plenty of Chanukah and Advent/Christmas specials in December.
      - Donna asked about adding any Kwanzaa specials? We're looking into it.
    - Season 4 of [The Music Box](#) is out now!
  - Marie asked about the public reaction to [WUOL's recent statement to a racist listener](#); Mac wondered if anyone took us up on the offer for a refund?
    - We actually received donations in support of it, and Stephen shared that several other public radio general managers/presidents reached out with praise for making the statement "publically and with such clarity."
- Discussion of CAB Member Non-Attendance/Removal Procedure (Marie Dever)
  - Several of the CAB members who joined last July have never attended a meeting and some members have stopped attending.
  - We do want to be understanding that these are strange times, but removal is permitted due to nonattendance.
    - Marie will reach out to the members in question first before any removal action.
  - Removal Process:
    - CAB president will email members being considered for removal five days before the CAB meeting to let them know.

- CAB president will email the CAB to notify them of a vote at the upcoming meeting.
  - CAB would make a motion for removal at that next meeting.
- Motion to approve this procedure was made, seconded, and passed.
- Only one member is slated to roll off the CAB at the end of this term, so Marie suggested doing a CAB membership drive at the end of spring/early summer to fill that and removal vacancies.
- Questions
  - Bill asked if roll off cadence was taken into consideration?—Yes. Any new members would be taking over the terms of removed members.
  - LaToya asked about how to help prevent this from happening again, and there was some discussion about potentially the meeting time but wanting to be cognizant of LPM staff time.
  
- The 2<sup>nd</sup> half of last meeting's diversity discussion is delayed until the next meeting.

The CAB entered into executive session for the remainder of the meeting.

*The next Community Advisory Board meeting will be Tuesday, January 12 at 4:30pm.*