

Louisville Public Media Community Advisory Board Meeting Minutes
July 13, 2021 via Zoom call

LPM Staff in Attendance: Rebecca Feldhaus Adams, Stephen George, Daniel Gilliam, Stacy Owen, Rachel Raphael

CAB Members in Attendance: Todd Read, Marcelline Coots, Beth Howard, Bill Coleman, Brenda Rick Smith, Edgardo Mansilla, Joy Neighbors, Karma Roeder, Katy Delahanty, Kenisha Thompson, LaToya Whitlock, Laura Warren, Lexington Lawson, Marie Dever, Melanie Parker, Michael George, Michael Thomas, Natalie Stelzer, Scott Estes, Tomiko Coates

- Meeting called to order at 4:36pm

- Welcome (Todd Read)

- Minutes from the May meeting were approved.

- Station Updates:
 - *General* (Stephen George)
 - End of year numbers. We had a strong year coming through the pandemic, 1% over our total growth goal. Grants exceeded their goal by 56%, including the AJP grant to expand development. It was a team effort and we're very proud of our team.
 - We have reopened our building to staff (only, at the moment) who are 100% vaccinated. We are requiring vaccination to come into the building.
 - Opening to the public is still TBD.
 - Marie asked if some folks were still working from home? We have 3 categories: fully remote, hybrid and fully in the office. Staff were surveyed on their preferences, and we're checking in every month or so to keep learning what people's needs are.

 - *WFPK* (Stacy Owen)
 - Our Waterfront Wednesday season starts tomorrow. This year we're doing 2 shows a month to try and make up for the delay, and [we've got a diverse lineup](#). Next year will be our 20th anniversary season, and any ideas the CAB has on how to make that special are welcome.

- Live Lunch has been on hold due to COVID, and we're talking about revamping that for when we can welcome the public back into the building.
 - We've been putting a lot of effort into staying connected with Louisville musicians through the [502tunes](#) part of WFPK's website.
 - *WFPL* (Bec Feldhaus Adams)
 - A number of folks have joined the WFPL newsroom: Clare Roth, Roberto Roldan, Yasmine Jumaa and Brea Jones.
 - Two more positions are coming: the health reporter and business and development reporter.
 - *WUOL* (Daniel Gilliam)
 - [New Lens is returning](#) in September and running through December at 21c Museum Hotel. It will continue to be free, but reserved seating is required due to COVID. More details and the lineup will be announced at the end of July, and it includes WUOL Music Director Colleen Phelps playing the 5 octave marimba.
 - A new program on WUOL begins on Sunday called [Concierto](#), hosted in both English and Spanish.
- New CAB Member Welcome (Todd Read/Stephen George)
 - CAB overview: the CAB has taken many forms over the years with different levels of activity. The main requirement now is to meet quarterly and make sure that LPM is delivering on its public service mission.
 - Previous projects helped us understand how we're showing up in the community and have included looking at zip codes of our events and setting goals to be more representative and looking at how sources are portrayed in our news coverage.
 - The CAB is independent, so LPM doesn't tell you what to do.
 - We like new ideas and being challenged; we encourage your feedback. We're here to listen.
 - Katy asked how feedback from the CAB is measured? Stephen replied that we have two boards: the board of directors has governing/fiduciary responsibilities and the CAB is advisory in nature. For example, a few years ago the CAB went to the board of directors and worked with them on a lot of what became our first Diversity, Equity & Inclusion report. So, the CAB is useful for providing information on their communities but it's a relationship--LPM needs to be responsive too.
 - Kenisha added that the CAB is also instrumental in forging relationships between LPM and other local organizations.

- The CAB played a couple icebreakers to introduce ourselves.
- The meeting was adjourned at 5:30pm.