

**LOUISVILLE PUBLIC MEDIA**  
**Executive Committee Meeting Minutes**  
**February 22, 2022, 3:30 p.m.**

**Board Members Attending:** Wendy Sirchio, Abby Shue, Ann Coffey, Marita Willis, Cedric Powell, Heather McHold

**Staff Attending:** Stephen George, Ellen Oost

Meeting was held remotely via [Zoom](#) due to COVID-19 protocol.

- Wendy Sirchio called the meeting to order at 3:34 pm.
- Board Discussion - Waterfront Wednesday and Future LPM Signature Event Series
  - Stephen shared the news that we are moving forward with Waterfront Wednesday planning for 2022.
  - He also shared our desire to create a mission-aligned, inclusive event series starting in 2023 and shared initial thinking on what that might look like.
  - The Board was thrilled to hear that plans for Waterfront Wednesday 2022 are progressing and found the new ideas energizing and of promise.
- Consent Agenda - Wendy Sirchio
  - Abby made a motion to approve the December minutes, seconded by Heather, all voted in favor.
  - There were no questions regarding the January Financial Statements.
- President's Report - Stephen George
  - Stephen submitted his report ahead of time and asked for any questions or discussion. It covered:
    - Google News Initiative Project Launch
      - The committee talked more about the initial focus groups and learnings. LPM will have more to share when we have the full report from the facilitators.
    - Growing OVR
    - Digital Transformation
    - Reviews
      - The group talked briefly about how the new review process is going and how the values discussion is factoring in.
      - Staff response has been very positive.
    - Building
    - Hiring
      - Stephen reiterated the challenges of hiring right now and updated the committee on the status of open positions.
- Other Committee Reports:

- Leadership and Governance Committee - Wendy provided an update regarding the onboarding of new Board members:
  - Each new member has been connected with their mentor.
  - The orientation session and tour is scheduled for next Wed. afternoon.
  - The new survey that Holly developed has been sent to all new Board members and will be sent to the full Board in the annual meeting.
- Development Committee - Ellen and Heather reminded the group to email Ellen and Stephen with the name of someone you'd like to introduce to LPM, with some details of why you've selected them.
  - Heather will send a reminder to the full Board as only one introduction is in the works so far.
- With no other business, the meeting moved to Executive Session at 4:25 pm to discuss potential Board candidates The meeting adjourned at 4:30 pm.