

LOUISVILLE PUBLIC MEDIA
Executive Committee Meeting Minutes
April 26, 2022, 3:30 p.m.

Board Members Attending: Wendy Sirchio, Abby Shue, Ann Coffey, Marita Willis, Cedric Powell, Heather McHold, Keith Runyon

Staff Attending: Stephen George, Ellen Oost, Dennis Stovall

Meeting was held remotely via [Zoom](#) due to COVID-19 protocol.

- Wendy Sirchio called the meeting to order at 3:37 pm.
- Board Discussion - FY23 Budget Overview
 - Full discussion next month, but Stephen provided a preview:
 - People: cost of living, salary adjustments, benefits, professional development, DEI, three new employees
 - Products and Services: newsletters, podcast incubator, events, audience engagement, LPM.org
 - Operations: Equipment, LPM.org and CMS transition, STL replacement, Office manager/admin
 - Revenue: Membership 6%, Major Gifts 21%, Grants 7%, Restricted funding to be released
- Consent Agenda - Wendy Sirchio
 - Ann made a motion to approve the February minutes, seconded by Abby, all voted in favor.
 - There were no questions regarding the March Financial Statements.
- President's Report - Stephen George
 - Stephen submitted his report ahead of time and asked for any questions or discussion. It covered:
 - Building COVID status
 - Report from the Super Regional in Denver
 - DEI was a big topic, Stephen shared some of the discussions he had
 - Next steps on DEI
 - Google News Initiative
 - LPM.org
 - Events are back!
 - Mayoral Forum last night went well
- Other Committee Reports:
 - Development Committee - Ellen and Heather reminded the group to email Ellen and Stephen with the name of someone you'd like to introduce to LPM, with some details of why you've selected them. Heather and Ellen will begin reaching out to individual Board members to increase participation.

- The Board also congratulated Ellen once again on recently being awarded the Public Radio Association of Development Officers Development Professional of the Year.
- With no other business, the meeting moved to Executive Session at 4:23 pm to discuss proprietary information. The session adjourned at 4:33 pm.