

**Development Committee Meeting**  
**Tuesday, Aug. 16, 2022 at 4:00 p.m.**  
**Meeting occurred via Zoom Meeting**

I. The meeting was called to order at 4:06 pm. Without a quorum, the June and August minutes remain unapproved.

II. Ellen shared FY23 goals and progress after the first month. Grants and Membership are on track, major donors are a bit behind schedule.

III. How to Help Right now:

1. Ellen shared plans for Member Appreciation Month (August) and asked each committee member to make a dozen calls to members just to say thank you. There are unassigned names on the spreadsheet if you'd like to make more.
2. The Fall Drive is on the horizon (Sept. 10-16) with Give for Good Day on Sept. 15. We'll again ask the Board to structure their annual gifts or any additional giving around this time to help create a powerful matching challenge for the last day of the drive (goal of \$30,000 challenge)
  1. 68% of Board members have responded with a pledge, raising 84% of our goal. Letters will go out to confirm pledges and request the remaining pledges by Sept. 1.
  2. Another way to help with the drive is to share our social posts about the drive and about Give for Good day.
3. Friend-raising effort:
  1. Several Board members have stepped up with ideas for new donor/network cultivation and outreach is in process.
  2. As part of the regular Development Committee update in Board meetings, we'll start sharing success stories to show the breadth of ways to support this effort and to celebrate wins!

IV. Things to attend/listen to/share:

1. Events:
  1. WUOL's New Lens
    1. August 14: Longleash Piano Trio (at LPM), next will be Nov. 13 at 21C Museum Hotel
  2. WFPK Waterfront Wednesday 20th Season - invite someone!
    1. Aug. 31– Joan Osborne, Seratones, Mark Charles
      1. Member come by the both to get a MembersOnly LPM button
    2. Sept. 28 – Yonder Mountain String Band, Hot Brown Smackdown, Houseplant
2. Podcasts:
  1. Words for the People, new eps monthly
  2. Race Unwrapped: Season 2, new eps every 2 weeks - wraps 8/24
  3. The Music Box Season 6, on mid-season break until Sept. 8 (for 6 more episodes)
3. Other: Housing Survey and Pizza Project Survey

V. The next meeting will be September 20, 2022 at 4:00 pm on Zoom.  
The meeting adjourned at 4:36 pm.